

THE BRIE-LLIANT CHEESE MAZE 29 NOVEMBER – 31 DECEMBER 2019

TERMS AND CONDITIONS

- 1) The redemption is open to all shoppers except retail tenants and employees of retail tenants.
- 2) The Brie-Iliant Cheese Maze at L1 North Plaza (Outdoor), is open on during the campaign period at the following timings:
 - weekdays (Monday Friday) from 5.00pm to 8.30pm
 - weekends (Saturday & Sunday) from 2.00pm and 8.30pm

#	Minimum Spend	Redemption Entitlements	Availability
1	(Public) Every spend of, \$28 (weekdays – Mon - Fri) \$38 (weekends – Sat & Sun) (Max. 2 same-day receipts)	1 x entry to The Brie-Iliant Cheese Maze Max. 10 stamps per redemption regardless of spend.	29 November– 31 December 2019
2	SAFRA Card Members FREE Entry (Weekdays - Mon – Fri) \$28 (Weekends – Fri & Sun)	SAFRA members enjoy FREE entry on weekdays and lower tier spend of \$28 (max. 2 same-day receipts) on weekends.Limited to a maximum of 10 people per entry, 1 redemption per SAFRA card member per day.	
3	Friends of HFC	FREE entry daily for first 30 unique Friends of HFC.	

For all maze related redemptions, please proceed to L1 North Plaza (Outdoor).

- 3) Shoppers will be able to redeem a \$10 shopping voucher upon completion of the maze. Criteria for redemption is as follows:
 - a. To take pictures at minimum 1 zone and upload it on Instagram, @hfc_sg, #HFCXmas, IG Profile must be set to public
 - b. Shoppers may upload photos as a multiple photo post
 - c. To show all uploaded photos to staff upon exit of the maze

Voucher redemptions are limited to max. 1 *redemption per shopper per day, limited to first 500 redemptions, max.* 1 *redemption per group entry.*

4) For entrance to The Brie-Iliant Cheese Maze, each entry is valid for entry of 1 adult or 1 child and 1 adult. Shoppers are required to fill in an indemnity form prior to entry. The management

reserves the right to refuse entry in the event shoppers do not sign the indemnity form.

- a. Individuals 12 years old and below are considered children and must be accompanied by an adult for safety purposes.
- b. Individuals 13 years old and above are considered adults.
- c. Minimum age requirement for children is 4 years old as at the day of entry into the maze.
- 5) Friends of HFC and SAFRA card holders who enter the maze on a complimentary basis, will not be eligible to participate in the Lucky Dip Wall.
- 6) For shoppers who are eligible to enter the maze based on spending, each shopper is limited to max. 10 stamps per redemption regardless of spend.

The shopper may utilise the stamps at any point in time up till 31 Dec 2019. However, shoppers may only redeem max. 1×10 shopping voucher per set of receipts, limited to 1 redemption per shopper per day.

- 7) Shoppers who are eligible to participate at the Lucky Dip Wall can have 1 x try per set of receipts. Prizes at the Lucky Dip Wall include,
 - Water bottles
 - Inflatable neck pillow
 - Bowl
 - Dining vouchers (\$3)
 - Sushi Keychain
- 8) Only **original** receipts from participating retail shop/restaurant located in HarbourFront Centre are eligible. Receipts from ferry/coach operators, pushcarts, non-tenant atrium fairs, medical, banquet deposit and services are **NOT** eligible for redemption or lucky draw promotions.
- 9) Shoppers are required to provide name (as per NRIC), gender, email address, mobile number, birth date, postal code to complete the registration for redemptions from <u>29 November 31</u> <u>December 2019</u>. By participating, shoppers have given consent to provide contact details and to receive future communications from HarbourFront Centre.
- 10) Shoppers are to ensure that they are appropriately dressed to enter the maze and do not have any preexisting health conditions that may affect one's visibility or clear-headedness. Shoppers who are unwell should approach the nearest staff within the maze for assistance.
- 11) All shoppers are required to present the original same day receipt(s) and any relevant payment slip(s) upon redemption. The management reserves the right to refuse shoppers in the event foul play or doubt is suspected. The management's decision is final and no correspondence will be entertained.
- 12) All redeemed items must be taken as provided, is not transferable or exchangeable for cash or other premiums.
- 13) All items for redemption are subject to change without prior notice and at the Management's discretion.

14) Information is correct at the time of print and the management reserves the right to amend the terms and conditions without prior notice. By participating in gift redemption for Christmas 2019 and Chinese New Year 2020, participants acknowledge that the management reserves the right to amend or modify the terms and conditions at any point in time and participants agree to be bounded by the revised terms. Any amendments and modifications to the terms and conditions shall take effect immediately.

Personal Data Protection Act Provisions

- 1. Shoppers are required to provide name, email address, mobile number and emergency contact to complete registration.
- By participating in the Christmas 2019 and Chinese New Year 2020 Campaign, you agree to the use of your information by Mapletree Investments Pte Ltd and its affiliates for the distribution of promotional materials (including telemarketing messages) of HFC (HarbourFront Centre) and of HFC (HarbourFront Centre) tenants.
- 3. Please be informed that under the Singapore's Personal Data Protection Act, you have the discretion to decide if you would like to provide us with your personal information. However, we regret to inform you that you will not be eligible to participate in Christmas 2019 and Chinese New Year 2020 Campaign should you decline to do so.
- 4. By taking part in the Christmas 2019 and Chinese New Year 2020 Campaign participants consent that any images, audio (including voices) and video footages, interviews, and / or likeness ("Materials") taken may be used for publicity purposes by Harbourfront Centre, and its affiliates.

Privacy Policy: You have the right to request access to and correct your personal information. You may also inform us if at any time you no longer wish for us to use your personal information in any particular manner. Kindly contact our Data Protection Officer or email us at <u>MIPL dpo@mapletree.com.sg</u> for us to process your request(s).